

My Entrepreneurial Dream Worksheet

Fill in the worksheet below with your ideas and thoughts which demonstrate how you got to your idea. Add as many bullet points as is necessary.

Thinking Process: how to think through the challenge and come up with a better idea

1. Your assignment is to come up with an **Entrepreneurial Dream**. Note that this is NOT ...

- b. A business plan
- c. A business model
- d. A financial plan
- e. An opportunity evaluation
- f. A feasibility study
- g. Or an entrepreneurial strategy

...we will get to constraints and practicalities in good time. This is a creative and imaginative exercise that might well result in something with no possibilities of success...just yet!!

2. Spend a few days thinking through each of the following approaches we have discussed

a. **What really pisses me off**

i. **Products**

-
-

ii. **Services**

-
-

iii. **Other areas of life**

-
-

iv. **What doesn't work**

-
-

v. **When did I last get really frustrated in life (follow up the last five times for possibilities)**

-
-
-

b. **What are some big social problems** (about which I really would like to do something) in my community (my home community, my St Thomas community, my Minnesota community, my world community).

i. Where is there injustice?

-

ii. Who is not being treated fairly?

-

iii. Who needs help?

-

iv. What needs to be fixed?

-

v. What social connections aren't working/ could be strengthened?

-

c. **What does my perfect world look like?**

i. What would I be doing?

-

ii. How would other people be living?

-

iii. Where would I be?

-

iv. How would we spend our days (five things follow up each)

-

-

-

-

-

-

v. Why is this not possible now?

-

d. **Who am I?**

i. Who do I know?

-

ii. What do I know?

-

iii. Hobbies

-

iv. Interests

-

v. Loves

-

vi. Hates (five of each please!!)Who are the current users/ who are not?

-

-
-
-
-

e. What are the five things I have done (or have happened to me in my life that have happened least to my peers?

-
-
-
-
-

3. When you have listed lots of opportunities and ideas and dreams from the above. Spend a day sketching them out, look for

- a. Connections
- b. Similarities
- c. Opposites
- d. Randomly pair up ideas and try to make them work
- e. Play, play , play

4. **Please list and describe in some details 5 potential ideas.** Don't worry about practicality or resources just yet.

- a. You should be able to describe the general area or type of problem which you would like to solve and why
- b. You should be able to describe the underlying need that you are trying to meet.
- c. You should have some idea about what will make your approach unique

5. **Pick one idea that you would LOVE to do**

- a. It doesn't have to be perfect
- b. It doesn't have to be sensible
- c. It might seem nuts
- d. Pick one and go with it
- e. Remember that much of a successful idea evolves from the doing of it...not the initial idea.

6. Prepare a single Power Point Slide which summarizes your favorite idea or area in which you would like to have an idea.